



transhealth

An evening with

**ELLIOT
PAGE**

**Sunday, May 5th
7:30pm**

ACADEMY OF MUSIC



Photo Credit: Catherine Opie

Fireside Chat & Birthday Benefit

SPONSORSHIP PACKET

fundraising@transhealth.org

About Transhealth

Transhealth is an independent and comprehensive healthcare center that supports and empowers trans and gender-diverse individuals and families.

Rooted in Western, MA we are one of the largest providers of healthcare for the trans and gender-diverse community in New England.

Through expert care, education, research, and advocacy we work to secure a healthy, affirming future for all of us.

About Elliot Page

Elliot Page is an Academy Award®-nominated actor, a director, a producer, a writer, and a New York Times bestselling author known for his indelible on-screen presence in both tentpole and art house films. His love for storytelling and passion for social justice has taken him behind the camera as a producer and documentary filmmaker whose work answers the call to action of a generation. A tireless champion of the under-represented, Elliot uses his global platform to shed light on important social and LGBTQ+ issues. Elliot's work and advocacy are motivated and informed by the urgency of global issues which impact the most marginalized among us.

In 2020, Elliot announced in a moving message on social media that he is transgender. After coming out, Elliot received overwhelming support from the LGBTQ+ community and is now using his voice to speak out on issues of violence perpetrated against trans bodies, as well as confronting political leaders who seek to criminalize trans healthcare. In March of 2021, Elliot became the first transgender man to be featured solo on the cover of TIME.



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Event Overview

Join us for an unforgettable Evening with Elliot Page on Sunday, May 5th, at 7:30pm at the Academy of Music in Northampton, MA. Celebrate and support Transhealth's mission of expanding access to gender-affirming care with a powerful fireside chat that illuminates the power of hope, the warmth of joy, and the courage required to live authentically.

Let us celebrate, enjoy each other's company, make a wish, and blow out the candles as we burst with pride and intention into our fourth year of providing life-saving care and community. Our birthday wish? For all trans and gender-diverse people to have the freedom to be their authentic selves and to have access to the compassionate, comprehensive healthcare they deserve.

In our conversation with Elliot Page, we'll explore his personal journey and delve into the challenges he's faced, the milestones he's celebrated, and the lessons he's learned along the way, offering a unique lens through which we can examine the struggles and triumphs of the trans community and the transformative impact of compassionate, comprehensive gender-affirming care. This event is an opportunity to reflect on how personal narratives like Elliot's contribute to our collective understanding, strengthen community, and inspire advocacy, driving us forward in our quest for a more inclusive and supportive world.



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Audience Demographics

Audience

- 800 in-person audience members who are largely members of the LGBTQ+ community and their allies, business and community leaders, and healthcare providers.
- 5000+ reach via social media, email, and community promotion.

Geography

- Massachusetts and the greater New England area with the largest concentration of participants from the four counties in Western Massachusetts.

Age

- We expect a wide age-range for this event.



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Event Highlights

- Second annual event
- Featuring Elliot Page - Academy Award®-nominated actor, director, producer, writer, and New York Times bestselling author
- 800 audience members

Goals

- Raise vital funds to support the essential work of Transhealth
- Raise awareness about Transhealth, trans rights, & gender-affirming care
- Deliver a powerful and joyful community event
- Engage businesses and organizations to support the mission of Transhealth
- Showcase businesses and organizations supportive of trans rights and gender-affirming care



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Sponsorship Levels

Slay \$15000

- Talk & discussion by our CEO for your business
- 8 event tickets
- Email about your business with your logo to over 1600 email subscribers
- Social media promotion with branded content
- Website promotion with logo
- Logo on 8 1/2 X 11 poster
- Recognition from the podium

Rainbow Unicorn \$10000

- Email about your business with your logo to over 1600 email subscribers
- Social media promotion with branded content
- Website promotion with logo
- Logo on 8 1/2 X 11 poster
- 6 event tickets
- Recognition from the podium

Trans Joy \$7500

- Email about your business with your logo to over 1600 email subscribers
- Social media promotion with branded content
- Website promotion with logo
- Logo on 8 1/2 X 11 poster
- 4 event tickets
- Recognition from the podium

Loud & Proud \$5000

- Email with your logo to over 1600 email subscribers
- Social media promotion with your logo
- Website promotion with logo
- Logo on 8 1/2 X 11 poster
- 3 event tickets
- Recognition from the podium



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Sponsorship Levels

**Born This
Way**

\$2500

- Email with your name to over 1600 email subscribers
- Social media promotion with your logo
- Website promotion
- Name on 8 1/2 X 11 poster
- 2 event tickets
- Recognition from the podium

True Colors

\$1000

- Email with your name to over 1600 email subscribers
- Social media promotion with your logo
- Website promotion
- Name on 8 1/2 X 11 poster
- 2 event tickets

Queer AF

\$500

- Email with your name to over 1600 email subscribers
- Social media promotion with your logo
- Name on 8 1/2 X 11 poster
- 2 event tickets

**I'm Coming
Out**

\$250

- Email with your name to over 1600 email subscribers
- Social media promotion with your logo



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