



Transhealth Birthday Benefit

Featuring ALOK

May 6, 2023

Contact
fundraising@transhealth.org

Sponsorship Packet



About Transhealth

Transhealth is an independent and comprehensive healthcare center that supports and empowers trans and gender-diverse individuals and families.

Rooted in Western, MA we are one of the largest providers of healthcare for the trans and gender-diverse community in New England.

Through expert care, education, research, and advocacy we work to secure a healthy, affirming future for all of us.



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About Transhealth's Birthday Benefit

Transhealth will hold its annual birthday party benefit on Saturday, May 6, 2023 at 6:30pm at the Bombyx Center for Arts and Equity in Florence to support our mission of expanding access to gender-affirming care. The featured speaker will be the world-renowned ALOK Vaid-Menon. The event will also include poetry performed by local trans and gender-diverse high school students. We will celebrate, enjoy each other's company, make a wish, and blow out the candles as we burst with pride and intention into our third year of providing life-saving care and community.

2023 Participant Demographics

- **Audience:** 300 members of the LGBTQ+ community and their allies, business and community leaders, and healthcare providers.
- **Geography:** Primarily from Franklin, Hampshire, and Hampden Counties.
- **Gender:** A wide diversity of genders
- **Age-range:** A wide age-range with a large number of Millennials and GenZers



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Event Highlights

- First Annual
- Featuring world-famous speaker, poet, comedian, and artist ALOK Vaid-Menon
- Poetry showcase by local trans and gender-diverse high-school students
- 300 participants

Goals

- Raise vital funds to support the live-saving work of Transhealth
- Raise awareness
- Deliver a powerful and joyful community event
- Engage businesses and organizations to support the mission of Transhealth



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Sponsorship Levels

Rainbow Unicorn	\$5000	<ul style="list-style-type: none">• Email with your business logo sent to over 1,000 newsletter subscribers• Social media promotion with branded content• Website promotion• Name and logo on poster• Table at the event• Ten free event tickets• Recognition at the event
Loud and Proud	\$2500	<ul style="list-style-type: none">• Social media promotion with branded content• Website promotion• Table at the event• Name and logo on poster• Five free event tickets• Recognition at the event
True Colors	\$1000	<ul style="list-style-type: none">• Social media promotion• Website promotion• Two free event tickets• Recognition at the event
Queer AF	\$500	<ul style="list-style-type: none">• Social media promotion• Website promotion• Recognition at the event



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About ALOK Vaid-Menon



ALOK (they/them) is an internationally acclaimed author, poet, comedian, and public speaker. As a mixed-media artist their work explores themes of trauma, belonging, and the human condition. They are the author of *Femme in Public* (2017), *Beyond the Gender Binary* (2020), and *Your Wound/My Garden* (2021) and the creator of #DeGenderFashion: an initiative to degender fashion and beauty industries. In recognition of their work, they have been honored as the inaugural LGBTQ Scholar in Residence at the University of Pennsylvania and awarded a GLAAD Media Award and Stonewall Foundation Visionary Award. Over the past decade, they have toured in more than 40 countries, most recently selling out their runs at the Soho Theatre in London, the Edinburgh Fringe Festival, and the Kennedy Performing Arts Center. Their show has been described as "provocative and powerful" (CHORTLE), a "potent combination of comedy and poetry" (THE SCOTSMAN), and a "Jaw-dropping celestial event" (TO DO LIST LONDON). On screen, they will make their feature film debut in *Absolute Dominion* opposite Patton Oswalt and next can be seen in Emmie Lichtenberg's film *Complicated Order* opposite Midori Francis. On television, they have appeared on Hulu's *Planet Sex* with Cara Delevingne, ABC's *PRIDE: To Be Seen - A Soul of A Nation*, Netflix's *Getting Curious with Jonathan Van Ness*, HBO's *Random Acts of Flyness* and *The Trans List*.



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Sponsorship Agreement

Your sponsorship helps support the vital, live-saving work of Transhealth. We cannot thank you enough for caring and making a difference.

It's easy to become a sponsor

Simply complete our online sponsorship form at
tinyurl.com/birthday-sponsor

Have questions?

Contact: fundraising@transhealth.org



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