



Freedom to Be Ourselves: Annual Benefit for Transhealth

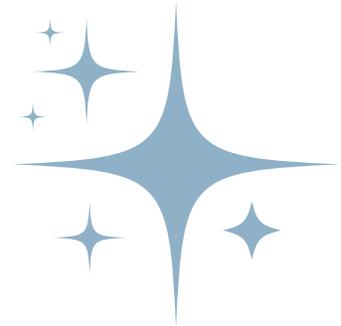
with
Mercury Stardust!

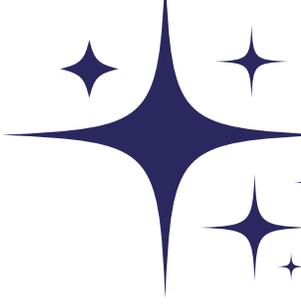
Saturday, May 16th
7:30pm

ACADEMY of MUSIC



**SPONSORSHIP
PACKET**





Event Overview

Join us for Transhealth's **Freedom to Be Ourselves Annual Benefit on Saturday, May 16th at 7:30pm** at the Academy of Music in Northampton, MA. Celebrate and support Transhealth's mission of protecting and expanding access to gender-affirming care with an unforgettable evening that will illuminate the power of hope, the warmth of joy, and the courage required to live authentically.

Held annually in celebration of our birthday, this year we will make a wish and blow out the candles as we honor **five impactful years of providing life-saving care and community**. Our birthday wish? For all trans and gender-diverse people to have the freedom to be their authentic selves and to have access to the compassionate, comprehensive healthcare they deserve.

Joined this year by **special guest Mercury Stardust** (she/they), we'll ask about her experience being invited into people's homes and hearts as "The Trans Handy Ma'am" and as an educator, author, performance artist, fundraiser and advocate for trans rights and healthcare. We'll talk with them about where she finds joy in difficult times, how she uses creativity and craft as tools for health and wellness, why showing up for our communities is so important, and—as someone with an influential platform—what her advice is to anyone wanting to use their own voice to make a difference in the world.



Event Goals

- Raise vital funds to support the essential work of Transhealth
- Raise awareness about Transhealth, trans rights, & gender-affirming care
- Deliver a powerful and joyful community event
- Engage businesses and organizations to support the mission of Transhealth
- Showcase businesses and organizations supportive of trans rights and gender-affirming care
- Honor trans leaders doing incredible work in our communities



About Transhealth

Founded in 2021 and located in Northampton, Massachusetts, Transhealth is the only independent, non-profit healthcare organization in the U.S. solely devoted to serving trans and gender-diverse communities.

Transhealth is the largest provider of gender-affirming care in Western Massachusetts and one of the largest in New England, serving nearly 3000 patients across the lifespan, and thousands more community members.

Through expert healthcare, community support, education, and advocacy Transhealth works to secure a healthy, affirming future for all of us.

About Mercury Stardust

Mercury Stardust (she/they) is a Professional Home Maintenance Technician, performer, and award-winning activist. Known widely as the Trans Handy Ma'am, this unique brand of compassionate education in the Home Repair space has earned them internet fame.

With over 2.5 million followers on TikTok and over 750k followers on Instagram, Mercury spreads DIY knowledge with love. Their expertise includes rental maintenance, landlord negotiations, clogs, drywall, painting, minor electrical repairs, caulking, and more.





Your Sponsorship at Work

With support from generous and kind community members and businesses, **Transhealth has had a powerful impact this year.** 2025 milestones include launching our new community pantry to help address food insecurity, expanding our legislative advocacy on behalf of trans and gender-diverse residents across the Commonwealth, adding capacity to accept more adult and youth patients, and upgrading security to keep our patients and providers safe. Following are some ways we have **measured impact January–October 2025:**

- 443 pediatric patients seen – **up 37% from TOTAL pediatric patients in 2024**
- 7,319 mental health visits
- 544 visits to our Community Room & Closet (where community members can get free gender-affirming clothes, supplies, resources, and emergency food) – **25% more than TOTAL 2024 visits**
- 499 free Hygiene Kits distributed – **40% more than TOTAL distributed in 2024**
- 199 community members participated in free support groups
- 2500 participants in educational programming



Your Sponsorship Visibility

- 800 in-person audience, largely members of the LGBTQ+ community and their allies, business and community leaders, and healthcare providers.
- 6000+ reach via social media, email, and community promotion.
- In-person and digital audiences will be a wide age-range of adults, largely from Massachusetts and the greater New England area with a concentration from the four counties in Western Massachusetts.
- We also will respect any sponsor's wish to be kept anonymous and not be named on any of our promotional materials leading up to or the night of the event.

Sponsorship Levels

\$25,000

IMPACT: Cover Transhealth's ongoing and increasing safety and security needs for six months

SPONSOR BENEFITS:

- Talk & discussion by our CEO for your business
- 12 event tickets for you/your organization, priority seating
- 6 event tickets donated in your name to TGD community members
- Highlight in email to 3000 subscribers, with logo and link to business website
- Feature slide in at least 2 social media sponsor posts, with logo and @/mention
- Website promotion with logo and link to business website
- Dedicated poster with business name and logo at event
- Opportunity to display brochure at event
- Recognition from the podium



\$15,000

IMPACT: Ensure a thorough, hour-long intake appointment for more than 30 new patients. Insurance reimbursements and co-pays only cover about 1/3 of the actual cost to deliver our gold standard, comprehensive model of care.

SPONSOR BENEFITS:

- 10 event tickets for you/your organization, priority seating
- 5 event tickets donated in your name to TGD community members
- Highlight in email to 3000 subscribers, with logo and link to business website
- Feature slide in at least 2 social media sponsor posts, with logo and @/mention
- Website promotion with logo and link to business website
- Highlight on poster with business name and logo at event
- Opportunity to display brochure at event
- Recognition from the podium

\$10,000

IMPACT: Make possible a year's worth of in-person and virtual support groups

SPONSOR BENEFITS:

- 8 event tickets for you/your organization, priority seating
- 4 event tickets donated in your name to TGD community members
- Highlight in email to 3000 subscribers, with logo and link to business website
- Highlight (shared slide) in 2 social media sponsor posts, with logo and @/mention
- Website promotion with logo and link to business website
- Highlight on poster with business name and logo at event
- Recognition from the podium

Sponsorship Levels

\$5,000

IMPACT: Support one Graduate-level mental health Intern for a year, increasing our capacity and preparing the next generation of trans-inclusive therapists

SPONSOR BENEFITS:

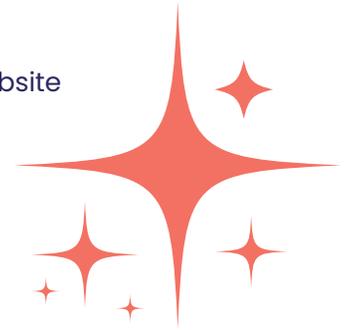
- 6 event tickets for you/your organization
- 4 event tickets donated in your name to TGD community members
- Highlight in email to 3000 subscribers, with name and link to business website
- Highlight (shared slide) in 2 social media sponsor posts, with business name and @
- Website promotion with logo and link to business website
- Highlight on poster with business name and logo at event
- Recognition from the podium

\$2,500

IMPACT: Cover the cost of required licensure two Transhealth healthcare providers for a year

SPONSOR BENEFITS:

- 4 event tickets for you/your organization
- 2 event tickets donated in your name to TGD community members
- Mention in email to 3000 subscribers, with name and link to business website
- Mention in 2 social media sponsor posts, with business name and @
- Website promotion with name and link to business website
- Inclusion on poster with business name at event



\$1,000

IMPACT: Prepare 100 safer sex, hygiene, or period kits, delivered for FREE to community members through our Community Room

SPONSOR BENEFITS:

- 2 event tickets for you/your organization
- 2 event tickets donated in your name to TGD community members
- Mention in email to 3000 subscribers, with name and link to business website
- Mention in 1 social media sponsor posts, with business name and @
- Website promotion with name and link to business website
- Inclusion on poster with business name at event

Ready to Join us as a Sponsor?!

To sponsor and pay now:



tinyurl.com/THBirthdaySponsorshipPayNow

To sponsor and pay later (check):



tinyurl.com/THBirthdaySponsorshipPayLater

**Thank you for your support.
We look forward to celebrating
with you on May 16!**